



National Conference

Electric Mobility

Strengthening Eco-System towards Vision 2030

August 3, 2023 | The Park Hotel, Parliament Street, New Delhi

Chief Guest



Dr. Mahendra Nath Pandey
Hon'ble Union Minister for
Heavy Industries, Govt. of India

The Associated Chambers of Commerce and Industry of India



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About Conference

The global automotive industry is at the cusp of a paradigm shift from internal combustion engine vehicles to zero emission vehicles. This is primarily due to the interventions by Governments worldwide in response to increasing greenhouse gas emissions and depleting air quality. The electrification of passenger transport has emerged as a key component of global efforts to decarbonize the industry. India, too, is actively going ahead for cost-effective and viable solutions to the problem of poor air quality in a number of its cities. The country has announced a significant shift to an all-electric public fleet by 2030, necessitating attention and action by players across sectors including automobile, power and utilities, etc.

The Electric Vehicle ecosystem is an interplay of several sectors and stakeholders. Thus, it is imperative for stakeholders to come together to drive Electric Vehicle adoption. In a similar way, the Government needs to consider the holistic Electric Vehicle ecosystem while developing the regulatory agenda. The transition to Electric Vehicles presents challenges for the incumbents, while at the same time, offering a tremendous opportunity for those who undertake the requisite investments and start planning for the shift.

It is widely believed that a technological transformation of the automobile industry is imminent which calls upon the component industry to invest in R&D, acquire and develop relevant technologies at a faster pace to remain relevant to the future needs. Also, The EV push in India opens a plethora of business opportunities across three key segments – mobility, infrastructure and energy. These include opportunities in EV franchising, EV OEM market, battery infrastructure, solar vehicle charging and battery swapping technology among several others.

Hence, in order to discuss the various challenges and opportunities in creating a wholistic eco system for electric vehicles, **ASSOCHAM is organizing a National Conference on “Electric Mobility: Strengthening Eco-System Towards Vision 2030 at 10:00 a.m. on August 3, 2023 at The Park Hotel, Parliament Street, New Delhi.** The Conference will have a large participation by national and international stakeholders of various segments of Electric Vehicle industry. The objective of the program is to analyse, understand and come up with suitable suggestions to the Government for making Indian EV Industry more vibrant.

Key Issues for Discussion

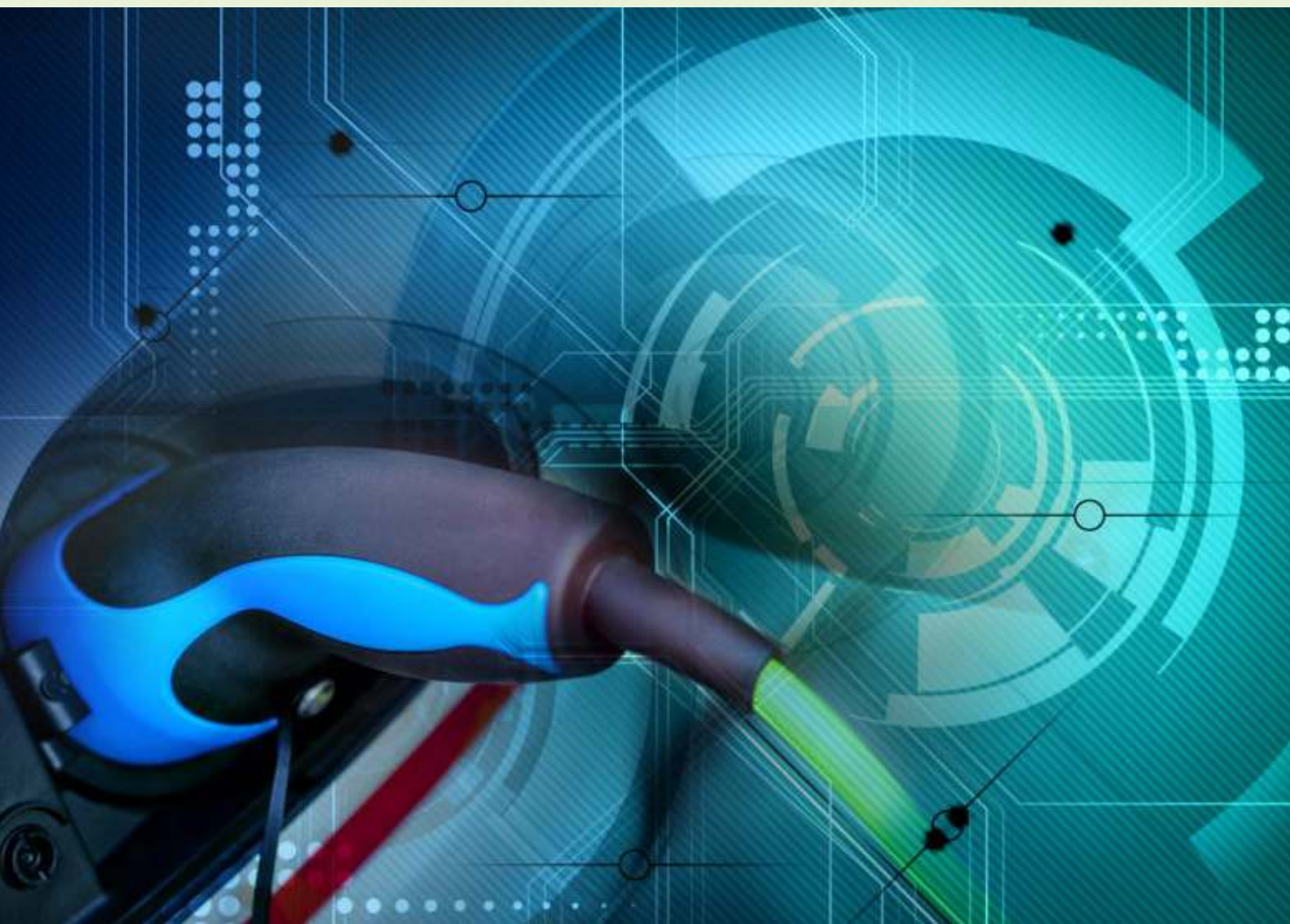
- Central and State level policy framework on EV adoption in India
- Roadmap for achieving the target of FAME-II policy
- Issues related to Policy and Taxation.
- National Electric Mobility Mission Plan
- Production Linked Incentive (PLI) Scheme
- Battery Swapping policy
- Digitization, Data Analytics, and Industry 4.0
- Standardization of Battery and Connector Specifications
- Indian EV market and key trends
- Assessment of Manufacturing Ecosystem
- Assessment of localisation-issues and solutions
- Enabling ecosystem for electric mobility in India
- Battery Technology – Recycling & Disposal
- Incentives, subsidy and financing challenges
- Standardisation of batteries and Charging stations

Participants Profile

- Policy Makers
- Automobile Manufacturers
- Automotive component manufacturers
- Battery manufacturers & component manufacturers
- Power producers – Transmission and distribution companies
- Oil and gas retail companies
- Testing, R&D and educational institutions
- Individual & Institutional Investors
- Industry Representatives
- Investment Bankers and FIs
- Tax Experts & Consultants
- Research & Consulting Firms
- Rating Agencies

Invited Eminent Speakers From

- Ministry of Heavy Industries
- Niti Aayog
- Ministry of Commerce and Industry
- Ministry of Road Transport and Highways
- Ministry of New and Renewable Energy
- Ministry of Environment
- Ministry of Small and Medium Enterprises
- Research and consulting firms
- OEMs & Automobile Manufactures
- Automotive component manufactures
- Battery manufacturers & component manufacturers
- New age companies and start ups
- New Innovative Technology Providers
- EV manufacturers & Engineering consultants



SPONSORSHIP OPPORTUNITIES

The Conference provides an excellent opportunity for organizations/companies to promote their product & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

Conference Partner Rs. 10 Lakhs	Principal Sponsor Rs. 7 Lakhs	Technology/Banking/ Innovation Partners – 5 Lakhs	Co-Sponsor Rs. 3 Lac	Supporter Rs. 1 Lac
<ul style="list-style-type: none"> • Status of 'Conference Partner' and the Partner's name and logo will be prominently displayed at the Conference venue. • Branding of company logo at the main backdrop at the Conference Venue. • Branding of company Logo in newspaper advertisement. • Logo branding in Thank you panel at the Conference Venue. • Logo branding in event brochure. • Speaker Slot to a company representative in Inaugural session & Technical session. • Corporate Video Play at conference during the Tea and Lunch Break (4 min only). • Logo branding on the event Mailers. • Logo on the ASSOCHAM event Webpage. • Branding in ASSOCHAM's Social Media Platform. • Acknowledging sponsor name during the event • Complimentary exhibition space (Stall measuring 2 x 2 mtr) at the Conference venue. • Insertion of Company's brochure into the documentation pack. • 15 Complimentary Passes to attend the Conference. 	<ul style="list-style-type: none"> • Branding of company logo at the main backdrop at the Conference Venue. • Branding of company Logo in newspaper advertisement. • Logo branding in Thank you panel at the Conference Venue. • Logo branding in event brochure. • Speaking opportunity as Panellist in 2 Technical Session. • Corporate Video Play at conference during the Lunch Break (3 min only). • Logo branding on the event Mailers. • Logo on the ASSOCHAM event Webpage. • Branding in Social Media Platform. • Complimentary exhibition space of at the Conference venue. • Insertion of Company's brochure into the documentation pack. • 10 Complimentary Passes to attend the Conference 	<ul style="list-style-type: none"> • Branding of company logo at the main backdrop at the Conference Venue. • Branding of company Logo in newspaper advertisement. • Logo branding in Thank you panel at the Conference Venue. • Logo branding in event brochure. • Speaking opportunity as Panellist in 1 Technical Session. • Corporate Video Play at conference during the Tea/Coffee Break (2 min only). • Logo branding on the event Mailers. • Logo on the ASSOCHAM event Webpage. • Branding in Social Media Platform. • Complimentary exhibition space of at the Conference venue. • 7 Complimentary Passes to attend the Conference. 	<ul style="list-style-type: none"> • Branding of company logo at the main backdrop at the Conference Venue.. • Branding of company Logo in newspaper advertisement.. • Logo branding on the event Mailers. • Logo branding in Thank you panel at the Conference Venue. • Logo on the ASSOCHAM event Webpage. • Branding in Social Media Platform. • Insertion of Company's brochure into the documentation pack. • Complimentary exhibition space of at the Conference venue. • 5 Complimentary Passes to attend the Conference. 	<ul style="list-style-type: none"> • Logo visibility on event Backdrop. • Logo in newspaper advertisement. • Logo branding in Thank you panel at the Conference Venue. • Logo Branding on the event Mailers. • Logo on the ASSOCHAM event Webpage. • Branding in Social Media Platform. • 3 Complimentary Passes to attend the Conference.

DETAILS OF RELEASE OF AN ADVERTISEMENT IN THE SOUVENIR

Page Particulars	Amount (Rs.)	ADVERTISEMENT SPECIFICATIONS
Back Cover (Colour)	75,000/-	Full Page (Non-bleed) : 19cm width / 28cm height Double Spread (Non-bleed) : 40cm width / 28cm height between centre space 2cm Quality : High-quality PDF / EPS open file CDR with 300 DPI Resolution
Inside Covers (Colour)	50,000/-	
Full Page (Colour)	40,000/-	
Centre Spread	1,00,000/-	

Note: It is imperative that Partner / Sponsorship details and Advertisement material are received by us latest by **July 27, 2023**. The support options are strictly on first cum first served basis.

Participation Fee: Rs. 3,000/- (Including GST)

For further details, please contact:

Mr. Ankit Krishna

M: +91 78385 67953

E-mail: ankit.krishna@assochem.com

THE ASSOCIATED CHAMBERS OF COMMERCE & INDUSTRY OF INDIA

4th Floor, YMCA Cultural Centre and Library Building, 01 Jai Singh Road, New Delhi – 110 001

Ph: 011-46550555 • Fax: 91-11-23017008/9 • Web: www.assochem.org